

## **BUSINESS MANAGEMENT**

Ever wonder what it takes to own your own business, be your own boss and write your own paycheck? This course will introduce students to the world of entrepreneurs and their role in the economy. During the first semester students will combine an online and traditional learning experience with an emphasis on entrepreneurship and starting a business while having work experiences in the class print shop and café, typically alternating one week working in the business and one week online. Along with running two businesses, students will have the opportunity to write a business plan for an innovative idea of their own.

Second semester will provide students with a more in-depth work experience in the café and the print shop with an emphasis on business ownership.

This course is a must have for the future business leader!



### **LOCATION**

DeWitt High School

### **CAREERS**

Sales Manager, Marketing Manager, Administrative Manager, Human Resources Manager

### **ACADEMIC AND TECHNICAL SKILLS**

Strong writing, time-management, and leadership skills; highly organized; effective in a team setting; strong researcher and critical thinker.

**\*YEAR TWO OPTION**